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Magazine and Viewbook Win CASE Awards

2/14/03--BC Law Magazine has won a silver medal for overall excellence from CASE (the Council for Advancement and Support of Education). Editor in Chief Vicki Sanders received the award at a ceremony Feb. 3 at the CASE 180 Conference in New York.

The Law School also picked up a bronze medal for its 2002 Viewbook, edited by Communications Manager Nate Kenyon.

"These awards are well deserved," said BC Law Dean John H. Garvey. "I think our Magazine is the finest publication of its kind, and I am an avid reader of such materials. It is attractive, interesting, and timely. Vicki Sanders has done a wonderful job of enhancing its appeal. The 2002 Viewbook is a really wonderful work. It is no accident that the year it went into service our applications reached their highest total in our history."

BC Law Magazine, which is published twice a year, in January and June, won for its Fall 2001 and Spring 2002 issues. It is the first CASE award in the 10-year-old alumni magazine's history. BC Law Magazine was selected for the silver from among some 60 magazine entries in CASE's New England District 1.

The winning entries were the first issues published after the magazine underwent a major redesign. Working with design consultant Mark Gabrenya, Sanders rethought the magazine's mission, expanding the opinion and legal trends sections, broadening the scope of the features and improving the faculty and alumni notes sections. A signature of the magazine's new look is more extensive use of photography and illustration.

"The award belongs to all of us at BC Law School, and it's precious because it's shared," Sanders said, acknowledging the support and encouragement of the entire community, particularly of Director of Institutional Advancement Al Blum and Dean John Garvey. "We are all thrilled for Vicki and for the Law School," Blum said.

CASE also honored Boston College's Office of Marketing Communications with a silver medal in the Booklets category and a bronze in the Annual Reports category.

CASE is the primary professional organization aimed at the areas of alumni relations, fund raising, publications and other communications within the independent school and higher education community.

[BC Law Magazine online](#)